**WINNEBAGO'S USE OF LIFO**

**Summary of Revisions – Critical Incident and Teaching Notes**

**As of April 23, 2014**

**Critical Incident:**

|  |  |
| --- | --- |
| ***Discussant Point/Issue Raised*** | ***Resolution*** |
| * Question was raised whether or not we can refer to website internally as source for additional financial information | * Consensus was reached it was allowed to cite website within the critical incident and, therefore, not necessary to put additional financial information within CI |
| * Needs a stronger hook | * Revised first paragraph |
| * Needs internal headings | * Added internal headings to provide better structure |
| * Needs a call to action – what should students do next? | * Revised narrative throughout to increase tension and added specific “call to action” in last paragraph of CI |

**Teaching Notes:**

|  |  |
| --- | --- |
| * Summary is too abstract – needs more narrative | * Revised/enhanced summary |
| * Add Learning Objective on search for data | * Added LO #1 - Access a company’s annual reports online. |
| * Incorporate higher order Bloom’s * Add a question addressing what should he do/decision | * Added Q10 asking students to evaluate results, make investment decision recommendation and justify response (higher order Bloom’s). |
| * Add discussion/narrative of what #s mean | * See further discussion added in TN question responses to Q7 and Q9. |